

Living our Values

A message from our CEO

For almost 80 years, Broadway Bank has been an integral part of South Central Texas, answering the call when the communities we serve need our help. Last year was a shining example of that commitment and dedication. Broadway Banker Care Corp volunteers signed up to give their time, rolling up their sleeves to help with opportunities, both big and small.

I'm humbled and inspired by the generosity of Broadway Bankers and the organizations working tirelessly to improve family well-being. Together, we're strengthening the communities we call home.

With gratitude,
David Bohne
President and CEO, Broadway Bank

David Bohne



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There is Strength in Numbers

And together we make a difference

Care Corps is the Broadway Bank army of volunteers. Together, we support hundreds of non-profit projects in the communities where we live and work. We value our partnership with friends and neighbors that truly look out for each other. Giving back is our way of making sure we're here for good!

2019 Community Service Report



United in Service

Snapshot of Service

In 2019, Broadway Bank employees donated 13,829 hours to various non-profit organizations in San Antonio, Austin and the surrounding communities, an equivalency of \$333,832.06*. Care Corps volunteers supported 189 charitable projects in addition to the projects they support individually. In 2019, Broadway Bank corporate contributions were \$898,447.54 through approximately 649 separate donations to 161 local community organizations.

Traditions that Matter

United Way Capital Campaign—employees donated \$319,731.63 boosted by a bank contribution of \$121,653 for a total of \$441, 384.63 raised for local programs.



To learn more about Broadway Bank Care Corps, visit us online at broadway.bank or like us at [facebook.com/broadwaybank](https://www.facebook.com/broadwaybank).

*Based on \$24.14 dollar value using <http://independentsector.org>

Education

- **San Antonio Education Partnership**—awarded 10,000 to a high school graduate.
- **Stuff The Bus with Communities In Schools of San Antonio and The Hispanic Chamber of Commerce**—this was Broadway Bank's 10 year anniversary participating in this community initiative to collect school supplies. Collected school supplies and monetary donations had an estimated value of \$51, 838, a 12% increase from 2018.
- **Habitat for Humanity**—Bi-monthly home construction project and financial education courses for new homebuyers.
- **McCullum High School and Southwest High Schools**—implemented mPOWER financial education with students, empowering them to tackle important money management decisions.

Health and Social

- **Mobilizing for MS**—raised \$40,574 for Multiple Sclerosis in 2019.
- **American Diabetes Association**—raised \$2,500.
- **Salvation Army Angel Tree**—employees granted Christmas wish lists bringing joy to 150 senior citizens and children.

Mentoring

- **San Antonio Youth Literacy Reading Buddy Program**—worked with students to improve their reading levels.
- **Serna Elementary**—Mentoring partnership at the school.

Nourishing the Hungry

- **San Antonio Food Bank**—adopted a Grocery Rescue Truck which collects food that has been set aside by businesses and re-distributes it to families in need through its partner agency network.
- **Society of St. Vincent de Paul at Haven for Hope**—served thousands of dinners to the homeless throughout the year.
- **CanStruction Event**— Broadway Bank participated in the CanStruction event hosted by AIA. This event brings awareness to hunger by having local organizations build structures from canned goods. As part of this event, Broadway also hosted a canned food drive. We provided over 3,539 lbs of food equivalent to 2,787 meals to the San Antonio Food Bank.
- **Snack Pak 4 Kids San Antonio**—hosted annual peanut butter drive, worked at monthly stocking and packing nights and distributed weekly Snack Paks to classrooms and children's homes.

