

# 2023 Community Service Report

# BROADWAY BANK

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## A message from our CEO

Since our humble beginnings in 1941, community has been a core value, shaping our culture throughout Broadway Bank's eight decades of service throughout Texas. We are proud of our community involvement and the positive impact our employees have had in the lives of many. As we continue to grow and prosper, we are committed to investing in programs and nonprofit organizations that uplift and strengthen the neighborhoods we serve. I'm especially proud of our Broadway Bankers, who give their time and talent in volunteerism, board service and donations to important causes through our Care Corps program.

As instilled in the Broadway Bank culture by our founders, Col. Charles E. Cheever and his wife Elizabeth "Betty" Cheever, we will continue to serve our community as a way of living our mission—to deliver the best banking experience resulting in lasting relationships. Together, we can build a stronger, more vibrant community for everyone.

Sincerely,

*David Bohne*

David Bohne  
CEO, Broadway Bank



## Lend a Hand

To make a difference

Broadway Bank provides access to academic achievement and resources to support families. By supporting education and social services, we believe our communities will be healthy and stronger for a brighter tomorrow.

Through Community Reinvestment Act initiatives and Care Corps, our employee volunteer program, Broadway Bank is deeply committed to serving the community. Led by an employee committee of Care Corps Champions, our volunteer program provides service opportunities that directly support nonprofit partners where Bankers live and work. CRA oversees support to programs and initiatives serving low-to-moderate income communities, including affordable housing, small business, economic development, scholarships and financial education.



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## 2023 Snapshot of Service

- Volunteer Hours: **15,383** (equivalent to \$489,179.40\*)
- Charitable Projects: **147**
- Corporate Contributions: **\$1,060,769**

\*Based on a \$31.80 dollar value using <http://independentsector.org>



## Education

### Fin Prep

Broadway Bank created, developed, and facilitated an in-classroom financial empowerment program designed to inspire educated financial decision-making in high school students to prepare them for life beyond the classroom.

### San Antonio Education Partnership

Broadway Bank awarded a \$10,000 scholarship to one Sam Houston High School graduate.

### Communities in Schools InspireU Mentorship Program

Broadway Bankers committed to mentoring 9th-grade students from Brackenridge High School in San Antonio throughout their four years of high school, providing them with mentorship and exposure to a professional workplace while developing skills that prepare them for a future career.

### Teacher Appreciation Week

Broadway thanked local teachers in low-to-moderate income areas for all their hard work and dedication by delivering fruit cups to local schools.



## Social Services

### United Way Capital Campaign

Employees donated \$361,956 boosted by a bank contribution of \$137,469.43 for a total of \$514,897.55 raised for local programs.

### Haven for Hope Winter Donation Drive

Employees donated winter clothing items throughout December for men, women and children facing homelessness.

### San Antonio and Austin Salvation Army Angel Tree

Employees helped over 100 families facing hardship by fulfilling Christmas wish lists.

### Central Texas Food Bank

Broadway assisted sorting in the warehouse to help serve thousands of meals to citizens in the Austin community.

### Summer Snacks for Kids

Broadway Bank proudly partnered with the San Antonio Food Bank for the first-ever Summer Snacks for Kids Campaign. Bank employees and customers helped by filling up a Summer Snacks for Kids box with kid-friendly items such as apple sauce, cereal, granola bars and more. Over 400 boxes of snacks were collected.

### Snack Pak 4 Kids San Antonio

Employees worked at monthly stocking and packing nights and distributed weekly Snack Paks to classrooms and children's homes. Employees also collected over 600 jars of peanut butter in our annual donation drive to support Snack Pak 4 Kids.

